



Monitor local and national media stories. Vet donors. Research candidates. Do it all with one source—the LexisNexis® services.

Tap an unmatched collection of highly reputable resources—news, company/industry intelligence, legislative and regulatory data, biographical resources, and legal and public records.

And LexisNexis® offers **customized, fixed-rate subscriptions based on information needs. Plus count on flexible, affordable pricing options** that include virtual 24/7 “live” research support.

Monitor the media better; respond faster

Cover the media—from **local reporting** to **international commentary**—on virtually any candidate, any topic, any time. (Ask about mobile access!)

- Tap more than **26,000 authoritative news sources**, practically any way you choose. For example, focus on a specific area—from local news in any state or city to national perspective. Search many sources at once. Even combine and save your own customized **group of sources**.
- Reach beyond print media to radio and **TV transcripts**, regional and local press, academic journals—even links to **video** and access to 4,000+ premier **blogs** and **Twitter®** feeds updated throughout the day. *Search permanent, growing blog archives.*
- Track **negative news** from 26,000+ sources. Enter a name or business. LexisNexis search technology does the rest. No complicated search string ... just comprehensive, and often surprising, results.
- Consult must-have Congressional resources, including **The Congressional Record, Congressional Quarterly (CQ), Politico, The Hill, Roll Call, Federal News Service**—plus political transcripts and much more.
- Set up alerts on any person or topic and get email **updates up to three times a day**. You choose and can modify the schedule as needed.

Vet donors, running mates, partners—any person/business of interest

The LexisNexis services help you reach beyond **Federal Election Commission and state compliance** requirements to unearth more of what your campaign needs to know—from potential conflicts of interest and past associations to the most current news and opinion.

- Go beyond comprehensive news sources to industry, executive, company and financial intelligence, including 200+ executive/biographical sources, 600+ company & industry sources such *Hoover's®*, *Standard & Poor's®*, *Dun & Bradstreet®* and more.
- Cover the bases with vital regulatory information, including **SEC filings**, current campaign/PAC **registration forms and receipts**, and more.
- Dig deeper with more than **36 billion public records**—assets, business and people connections, bankruptcies, liens, professional licenses and more. Uncover associations across state lines, by aliases, etc. Even check “exposed person,” foreign agent, Patriot Act and global sanction lists.
- Track litigation, legislative and regulatory activities in all 50 states as well as from the U.S. Congress.
- Set alerts to be notified when any facts change!



Research the opposition's candidates ... or your own!

Do you invest significant budget and/or staff time preparing **opposition research books**? The LexisNexis services let you **cover thousands of sources in fewer searches, in much less time**. Save time with tools that pull relevant information from multiple sources with a single search. Find your information—then automatically track and update staffers as news breaks.

- One resource—the LexisNexis services—can open the door to *credible* news and business intelligence, plus state, U.S. and international case law and legal documents, public records, patents, trademarks, treaties and so much more.
- Unearth voting records, committee reports, mark-ups, prints and testimony, as well as bills text and detailed tracking reports. Pinpoint statements in legislative histories and congressional hearings back to 1999. State legislative archives are comprehensive too.
- Use LexisNexis report products where you can download news, charts, graphics—even spreadsheet data—to create a professional-looking compilation for stakeholders.

Fundraising ... Campaigning ... Grassroots efforts ...

... all vital to your work. All require getting to the right people fast. LexisNexis helps you find potential donors, fundraisers, supporters, etc., with access to more than **80 million company profiles, 80 million executives in 1,000+ industries and 13 million Jigsaw® business contacts**. Build a prospect list based on area, business type/size, executive title and more—in seconds!

What can the LexisNexis services do for your campaign?

Visit lexisnexis.com/political or call **888-AT-LEXIS** for details.



LexisNexis, Lexis and the Knowledge Burst logo are registered trademarks of Reed Elsevier Properties Inc., used under license. Other products or services may be trademarks or registered trademarks of their respective companies. © 2012 LexisNexis. All rights reserved. NB101134-2 1112



NEXIS® - WINNER
BEST POLITICAL
INFORMATION RESOURCE